

Library Use of LibGuides

Table of Contents

The Questionnaire	10
Survey Participants	13
Summary of Main Findings	15
Chapter 1. Library Use of LibGuides	21
Table 1.1 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides?	21
Table 1.2 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Total Annual Budget	21
Table 1.3 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Total FTE Employees	21
Table 1.4 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Type of Library	21
Table 1.5 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Type of College	22
Table 1.6 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Carnegie Class	22
Table 1.7 Over the past year what has been the growth rate in percentage in the library's stock of LibGuides? Broken out by Year Library Began Using LibGuides	22
Table 2.1 How many total LibGuides has your library deployed?	22
Table 2.2 How many total LibGuides has your library deployed? Broken out by Total Annual Budget	23
Table 2.3 How many total LibGuides has your library deployed? Broken out by Total FTE Employees	23
Table 2.4 How many total LibGuides has your library deployed? Broken out by Type of Library	23
Table 2.5 How many total LibGuides has your library deployed? Broken out by Type of College	23
Table 2.6 How many total LibGuides has your library deployed? Broken out by Carnegie Class	24
Table 2.7 How many total LibGuides has your library deployed? Broken out by Year Library Began Using LibGuides	24
Chapter 2. Staffing	28
Table 3.1 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides?	28
Table 3.2 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Total Annual Budget	28
Table 3.3 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Total FTE Employees	28
Table 3.4 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Type of Library	29
Table 3.5 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Type of College	29

Library Use of LibGuides

Table 3.6 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Carnegie Class	29
Table 3.7 Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides? Broken out by Year Library Began Using LibGuides.....	29
Table 4.1 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide?	31
Table 4.2 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Total Annual Budget	31
Table 4.3 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Total FTE Employees.....	32
Table 4.4 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Type of Library	32
Table 4.5 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Type of College.....	32
Table 4.6 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Carnegie Class.....	32
Table 4.7 To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide? Broken out by Year Library Began Using LibGuides	33
Table 5.1 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides?	33
Table 5.2 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Total Annual Budget.....	33
Table 5.3 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Total FTE Employees	33
Table 5.4 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Type of Library	34
Table 5.5 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Type of College	34
Table 5.6 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Carnegie Class.....	34
Table 5.7 In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides? Broken out by Year Library Began Using LibGuides	35
Table 6.1 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide?	37
Table 6.2 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Total Annual Budget	37
Table 6.3 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Total FTE Employees	37
Table 6.4 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Type of Library	37
Table 6.5 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Type of College	38

Library Use of LibGuides

Table 6.6 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Carnegie Class	38
Table 6.7 Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide? Broken out by Year Library Began Using LibGuides	38
Table 7.1 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude.....	38
Table 7.2 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Total Annual Budget.....	39
Table 7.3 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Total FTE Employees	39
Table 7.4 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Type of Library.....	39
Table 7.5 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Type of College.....	40
Table 7.6 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Carnegie Class.....	40
Table 7.7 In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude. Broken out by Year Library Began Using LibGuides	40
Table 8 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to any of the following groups:.....	41
Table 8.1.1 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students?	41
Table 8.1.2 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Total Annual Budget	41
Table 8.1.3 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Total FTE Employees.....	41
Table 8.1.4 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Type of Library.....	41
Table 8.1.5 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Type of College.....	42
Table 8.1.6 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Carnegie Class.....	42
Table 8.1.7 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to students? Broken out by Year Library Began Using LibGuides	42
Table 8.2.1 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty?.....	42
Table 8.2.2 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Total Annual Budget.....	43
Table 8.2.3 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Total FTE Employees.....	43
Table 8.2.4 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Type of Library.....	43
Table 8.2.5 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Type of College	43

Library Use of LibGuides

Table 8.2.6 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Carnegie Class.....	44
Table 8.2.7 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to faculty? Broken out by Year Library Began Using LibGuides.....	44
Table 8.3.1 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff?.....	44
Table 8.3.2 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Total Annual Budget.....	44
Table 8.3.3 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Total FTE Employees.....	44
Table 8.3.4 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Type of Library.....	45
Table 8.3.5 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Type of College.....	45
Table 8.3.6 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Carnegie Class.....	45
Table 8.3.7 Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to library staff? Broken out by Year Library Began Using LibGuides.....	45
Chapter 4. LibGuides on Course Sites	48
Table 9.1 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides?.....	48
Table 9.2 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Total Annual Budget.....	48
Table 9.3 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Total FTE Employees.....	48
Table 9.4 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Type of Library.....	48
Table 9.5 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Type of College	49
Table 9.6 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Carnegie Class.....	49
Table 9.7 Has the library ever formally asked permission from instructors to edit course sites to include links to LibGuides? Broken out by Year Library Began Using LibGuides	49
Table 10.1 About what percentage of course websites at your institution have links to appropriate LibGuides?.....	49
Table 10.2 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Total Annual Budget.....	50
Table 10.3 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Total FTE Employees.....	50
Table 10.4 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Type of Library.....	50
Table 10.5 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Type of College.....	50

Library Use of LibGuides

Table 10.6 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Carnegie Class.....	51
Table 10.7 About what percentage of course websites at your institution have links to appropriate LibGuides? Broken out by Year Library Began Using LibGuides.....	51
Table 11 Which of the following ways does your library use LibGuides?.....	53
Table 11.1.1 Does your library use LibGuides literally as the library website?	53
Table 11.1.2 Does your library use LibGuides literally as the library website? Broken out by Total Annual Budget.....	53
Table 11.1.3 Does your library use LibGuides literally as the library website? Broken out by Total FTE Employees	53
Table 11.1.4 Does your library use LibGuides literally as the library website? Broken out by Type of Library	53
Table 11.1.5 Literally as the library website Broken out by Type of College	53
Table 11.1.6 Does your library use LibGuides literally as the library website? Broken out by Carnegie Class	54
Table 11.1.7 Does your library use LibGuides literally as the library website? Broken out by Year Library Began Using LibGuides	54
Table 11.2.1 Does your library use LibGuides for subject guides?	54
Table 11.2.2 Does your library use LibGuides for subject guides? Broken out by Total Annual Budget.....	54
Table 11.2.3 Does your library use LibGuides for subject guides? Broken out by Total FTE Employees	54
Table 11.2.4 Does your library use LibGuides for subject guides? Broken out by Type of Library.....	55
Table 11.2.5 Does your library use LibGuides for subject guides? Broken out by Type of College.....	55
Table 11.2.6 Does your library use LibGuides for subject guides? Broken out by Carnegie Class	55
Table 11.2.7 Does your library use LibGuides for subject guides? Broken out by Year Library Began Using LibGuides.....	55
Table 11.3.1 Does your library use LibGuides for class-related guides?	55
Table 11.3.2 Does your library use LibGuides for class-related guides? Broken out by Total Annual Budget.....	56
Table 11.3.3 Does your library use LibGuides for class-related guides? Broken out by Total FTE Employees	56
Table 11.3.4 Does your library use LibGuides for class-related guides? Broken out by Type of Library	56
Table 11.3.5 Does your library use LibGuides for class-related guides? Broken out by Type of College.....	56
Table 11.3.6 Does your library use LibGuides for class-related guides? Broken out by Carnegie Class	56
Table 11.3.7 Does your library use LibGuides for class-related guides? Broken out by Year Library Began Using LibGuides	57
Table 11.4.1 Does your library use LibGuides in eReserves?.....	57
Table 11.4.2 Does your library use LibGuides in eReserves? Broken out by Total Annual Budget.....	57

Library Use of LibGuides

Table 11.4.3 Does your library use LibGuides in eReserves? Broken out by Total FTE Employees.....	57
Table 11.4.4 Does your library use LibGuides in eReserves? Broken out by Type of Library	57
Table 11.4.5 in eReserves Broken out by Type of College	58
Table 11.4.6 Does your library use LibGuides in eReserves? Broken out by Carnegie Class.....	58
Table 11.4.7 Does your library use LibGuides in eReserves? Broken out by Year Library Began Using LibGuides	58
Table 11.5.1 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events?.....	58
Table 11.5.2 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Total Annual Budget.....	58
Table 11.5.3 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Total FTE Employees.....	59
Table 11.5.4 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Type of Library.....	59
Table 11.5.5 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Type of College	59
Table 11.5.6 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Carnegie Class.....	59
Table 11.5.7 Does your library use LibGuides as a Promotional Tool for new Acquisitions or Events? Broken out by Year Library Began Using LibGuides.....	59
Table 12.1 Has your library ever developed course specific subject guides on LibGuides?	60
Table 12.2 Has your library ever developed course specific subject guides on LibGuides? Broken out by Total Annual Budget	60
Table 12.3 Has your library ever developed course specific subject guides on LibGuides? Broken out by Total FTE Employees.....	60
Table 12.4 Has your library ever developed course specific subject guides on LibGuides? Broken out by Type of Library	61
Table 12.5 Has your library ever developed course specific subject guides on LibGuides? Broken out by Type of College.....	61
Table 12.6 Has your library ever developed course specific subject guides on LibGuides? Broken out by Carnegie Class	61
Table 12.7 Has your library ever developed course specific subject guides on LibGuides? Broken out by Year Library Began Using LibGuides	61
Table 13.2 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Total Annual Budget	63
Table 13.3 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Total FTE Employees.....	63
Table 13.4 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Type of Library.....	63

Library Use of LibGuides

Table 13.5 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Type of College.....	64
Table 13.6 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Carnegie Class.....	64
Table 13.7 What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session? Broken out by Year Library Began Using LibGuides.....	64
Chapter 6. Resources and Advices.....	67
Table 14.1 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed).....	68
Table 14.2 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Total Annual Budget.....	68
Table 14.3 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Total FTE Employees.....	68
Table 14.4 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Type of Library.....	68
Table 14.5 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Type of College.....	69
Table 14.6 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Carnegie Class.....	69
Table 14.7 How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed). Broken out by Year Library Began Using LibGuides.....	69
Chapter 7. Plans for the Future	73

The Questionnaire

1. Over the past year what has been the growth rate in the library's stock of LibGuides?
2. How many total LibGuides has your library deployed?
3. What are your library's top three Libguides in terms of total user sessions?
4. For each of these top 3 Libguides, when were they deployed and how many total user sessions have they generated since inception?
5. Does your library have one or more individuals whose primary job it is to create LibGuides or other kinds of research guides?
6. If so describe the role of this individual or group. Do they control the presence and image of the library through LibGuides or your alternative system? Are the guides developed by committee? How much staff time is spent on the library's development of LibGuides or other ways to develop research guides?
7. To the best of your knowledge, how many individuals at your library in the past year have created a LibGuide?
8. In hiring at your library how useful would it be for a candidate to have a thorough knowledge of the use of LibGuides?
9. As a rough guess, if you save time using LibGuides to develop subject or class guides, about how much time would you say that you save compared to the development of the same quality guide without access to the LibGuide service or format? Make the estimate on the basis of one typical subject or class guide.
10. Has the library ever measured or studied how much staff time it takes to develop a typical LibGuide?
11. In general what do you think of LibGuides as a productivity tool? Choose the phrase that best describes your attitude.
12. Does the library offer courses, seminars or otherwise provide formal training in use of LibGuides to any of the following groups:
 - Students
 - Faculty
 - Library Staff
13. How does the library cover LibGuides or their equivalent in its information literacy training?
14. Has the library ever formally asked permission from instructors to edit course sites to include links to Libguides?
15. About what percentage of course websites at your institution have links to appropriate LibGuides?
16. How would you describe the cooperation level of faculty in allowing librarians to add library links to their course sections on the course management system, or adding these links themselves?
17. Which of the following ways does your library use LibGuides?
 - Literally as the library website
 - For subject guides
 - For class related guides

Library Use of LibGuides

- In eReserves

As a promotional tool for new acquisitions or events

18. Has your library ever developed course specific subject guides on Libguides?

19. In the aggregate how well used are these Libguide course guides?

20. What is the total number of sessions recorded on Lib Guide course specific pages in a typical month while school is in session?

21. What are some of your most popular LibGuide pages or sites?

22. Roughly how often would you say that you visit the LibGuides website?

23. How many LibGuides from other institutions have you used on your own library website? (This is a policy that is copyright compliant when LibGuide procedures are followed).

24. What resources - in terms of databases, websites, listserves, ezines, magazines, conferences, etc -- has your library used to stay abreast of developments in the use of LibGuides and other similar templates?

25. What advice can you offer to other libraries on how to better use LibGuides or other templates?

26. If you know of LibGuides for particular subject areas that you most admire, please list a few of them here, along with the institutional name of their creators and, if possible, url links.

27. How do you plan to use LibGuides in the future? Will you add any new types of uses or applications?

28. Has your library ever considered alternatives to LibGuides? If so, which have you or are you considering?

Characteristics of the Sample

Broken out by Total Annual Budget:

Less than \$1 million: 23
\$1 million to 3 million: 19
More than \$3 million: 15

Broken out by Total FTE Employees:

Less than 10: 21
10 to 25: 16
More than 25: 20

Broken out by Type of Library:

Public: 6
Academic: 48
Special: 3

Broken out by Type of College:

Public: 29
Private: 18
Non-Academic: 10

Broken out by Carnegie Class:

Community College: 13
4-Year College: 9
MA/PHD Granting College: 12
Research University: 12
Non-Academic: 11

Broken out by Year Library Began Using LibGuides:

2002 – 2009: 17
2010 – 2011: 19
2012 – 2013: 21

Survey Participants

Agnes Scott College
Alamance County Public Libraries
Assiniboine Community College
Australian National Library
Ave Maria School of Law
Boulder Public Library
Clemson University Libraries
Cleveland Clinic Alumni Library
Colorado Community College Online
Columbus State Community College
Cumberland County Public Library & Information Center
Edward Via College of Osteopathic Medicine/Carolinas
Florida State University Goldstein Library
Green Mountain College
Gulf Coast State College Library
Huntingdon College
Jackson State Community College
Kent State University at Trumbull
Lansing Community College Library
Lesley University
Linn State Technical College
Loyola Notre Dame Library
Mary & John Gray Library, Lamar University
Moffett Library
Mount Saint Mary College
New Hanover County Public Library
Northwestern University
Nova Scotia Community College
Ohio Northern University
Oklahoma State University Center for Health Sciences
Oral Roberts University
Orange County Library System
Our Lady of the Lake University
Paper Library
Pellissippi State Community College
Pikes Peak Community College
Polk County Public Library
Renton Technical College
Resurrection University
Sam Houston State University
South Arkansas Community College
South Puget Sound Community College
South University

Library Use of LibGuides

Southern Wesleyan University
St. Ambrose University Library
State Library of Louisiana
Trinity International University
UConn Health
University of Alabama in Huntsville, Salmon Library
University of Guam
University of Guelph
University of Louisiana at Monroe Library
University of Mississippi
University of Notre Dame, Hesburgh Libraries
University of Worcester
UT Arlington Libraries
Yeshiva University